

2011 Web Omnibus Schedule

Month	Questionnaire Finalisation 11am	F/W Start Date	FW Finish Date	Topline Data Available
July #2	19-Jul	21-Jul	25-Jul	26-Jul
August #1	02-Aug	04-Aug	08-Aug	09-Aug
August #2	16-Aug	18-Aug	22-Aug	23-Aug
September #1	06-Sep	08-Sep	12-Sep	13-Sep
September #2	20-Sep	22-Sep	26-Sep	27-Sep
October #1	04-Oct	06-Oct	10-Oct	11-Oct
October #2	18-Oct	20-Oct	24-Oct	25-Oct
November #1	01-Nov	03-Nov	07-Nov	08-Nov
November #2	15-Nov	17-Nov	21-Nov	22-Nov
December #1	29-Nov	01-Dec	05-Dec	06-Dec
December #2	06-Dec	08-Dec	12-Dec	13-Dec